

Deadline To Reserve Spot: June 15th



Oakley Pioneer Days is a cherished tradition in Southern Idaho, celebrated every July since 1882. Organized by the dedicated Oakley Vigilantes, this historic event brings the community together to honor its rich heritage with Bump-N-Rub Races, rodeos, a parade, fireworks, and family-friendly festivities. As one of the longest-running celebrations in the region, Oakley Pioneer Days draws participants and spectators from near and far, offering a unique opportunity for businesses and organizations to connect with a loyal and enthusiastic audience.

By sponsoring this beloved event, you're not only supporting a time-honored tradition but also investing in the vibrant spirit of our shared community. Remember, your Sponsorship donation is a **tax write-off and will help improve** the infrastructure at the Rodeo Grounds, support charitable causes in our area and help facilitate the best Pioneer Days Celebration yet!

This event is the July 10th - 18th, 2025.

Thank you for your consideration - The Oakley Vigilantes Committee
oakleyvigilantes@gmail.com



This year, the Jumbotron will again be present at not just the 2 nights of Bump N Rub, but all day on Friday and Saturday for the Rodeos as well!

New and Improved Website

Our updated site is:

- ☀ Better designed with a sleek, user-friendly layout.
- 📷 Packed with high-quality pictures that capture the spirit of Oakley Pioneer Days.
- 📖 Loaded with better information about events, history, and how you can get involved.
- ⚡ Streamlined and easy to navigate, making it a breeze to find what you need.
- 🏠 Inspired by the success of the Cassia County Fair and Rodeo website, it's built to serve as a go-to resource for the tens of thousands of visitors we expect throughout the year.

As part of this exciting upgrade, we'll be **showcasing our sponsors in a big way!** Sponsors' logos and website links will be featured throughout the site, maximizing visibility and ensuring you benefit from our growing online presence.



New and Improved Social Media Presence

Oakley Pioneer Days is leveling up with a new and improved social media presence—and we're making sure our sponsors shine! 🎉

- ☀ New Facebook Page – Reaching thousands of engaged followers with updates, news, and exclusive content.
- 📺 Facebook Events – Keeping the community connected and informed about every Pioneer Days festivity.
- 📷 New Instagram Page – Showcasing stunning visuals and highlights that celebrate the magic of Oakley Pioneer Days.

As a sponsor, you may benefit from dedicated shoutouts on these platforms, giving your business prime exposure to our loyal and enthusiastic audience. Many of our sponsorships include tailored recognition on social media, helping your brand connect with the tens of thousands of fans who follow and engage with Oakley Pioneer Days throughout the year.

2025 Website Stats

You want to be on OakleyPioneerDaysIdaho.com!

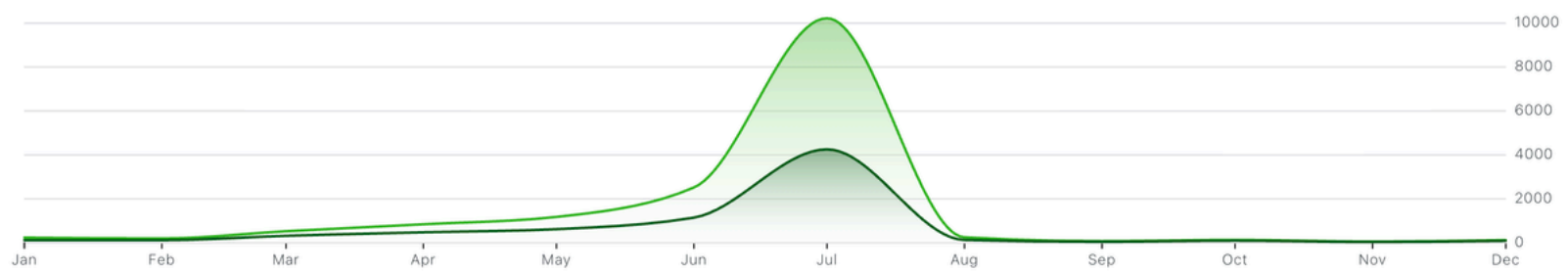
2025



Jan 1, 2025 - Dec 31, 2025

Views

Views Visitors Months



Views **16.4K** ↑ 100%

Visitors **7.5K** ↑ 100%

Most viewed ⓘ

Posts & pages Archive

Posts & pages	Views
Homepage (Latest posts)	5,722
Calendar	2,244
Bump-N-Rub Car Races	1,543
Rodeo	1,393
Gymkhana Youth Rodeo	1,110
2025 New Sponsor Menu	819
Program and Rodeo Book 2025	609
Activities	301
Sponsors	288
Parade	282

Referrers ⓘ

Referrers	Views
Search Engines	4,132
Facebook	1,516
oakleyvigilantes.com	347
Instagram	84
Gmail	30

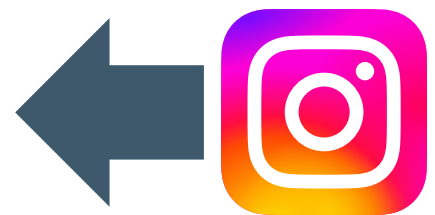
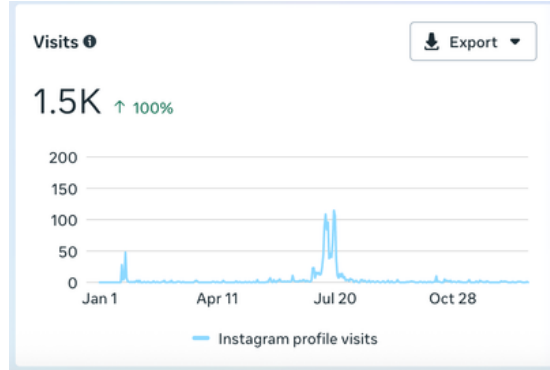
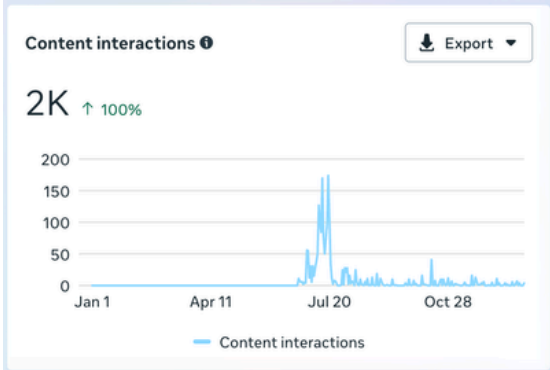
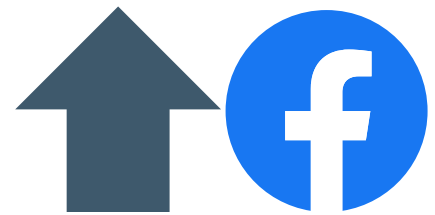
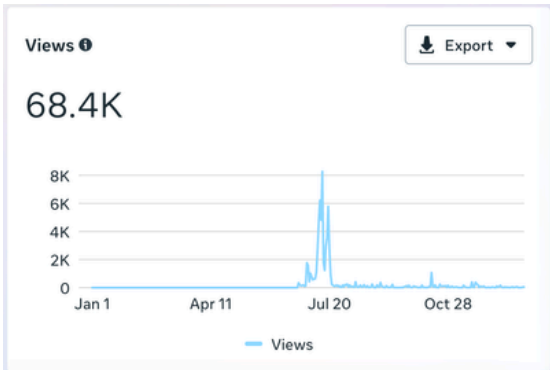
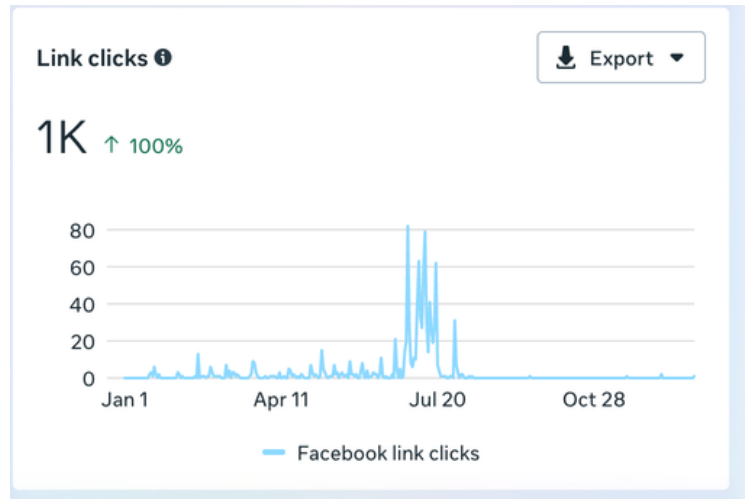
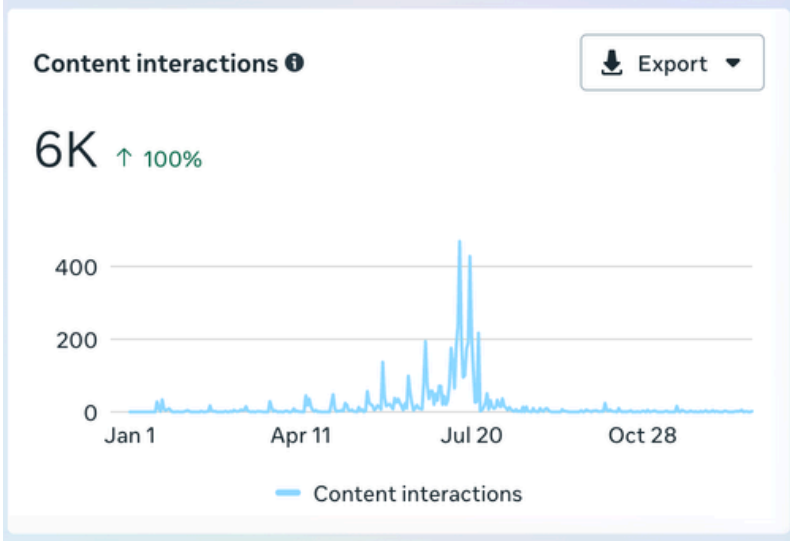
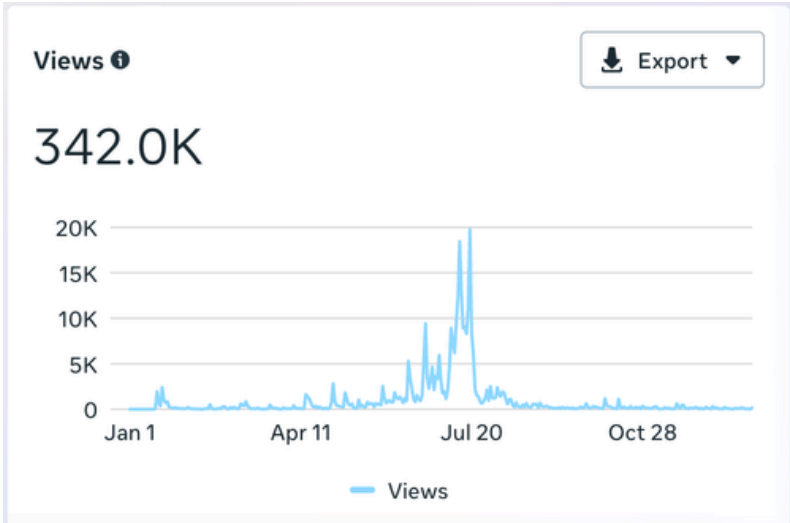
All-time stats

Views **16,456**

Visitors **7,540**

2025 Social Media Stats

Connect With Our Online Following!



Total Followers as of 1/26:
1,285

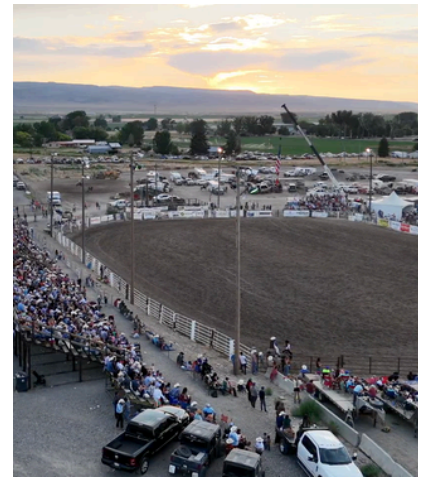
2026

SPONSORSHIP PAGE - 1

RODEO NIGHT SPONSOR

- 14x8 Banner in the Arena July 11-19th, 1 in the Grounds
- Full Page Ad in Magazine at beginning + Your Logo and mention on the Rodeo page(s)
- 16 Event Tickets and 8 Meal Tickets
- Lots of Announcer Recognition throughout your Rodeo Night
- Dedicated Social Media Shoutout and mentions whenever your Rodeo Night is posted about
- Your Logo and mentions will be on the Rodeo Website
- Your Logo cycled through on the Jumbotron as the night's Rodeo Presenter
- Your Logo next to the Rodeo on our printed calendar/poster flyer
- Your name next to that night on our website's calendar
- Your Logo on Facebook Event
- Your Flag in the Grand Entry and ran before each event with the Title Sponsor/Event Sponsor Flags

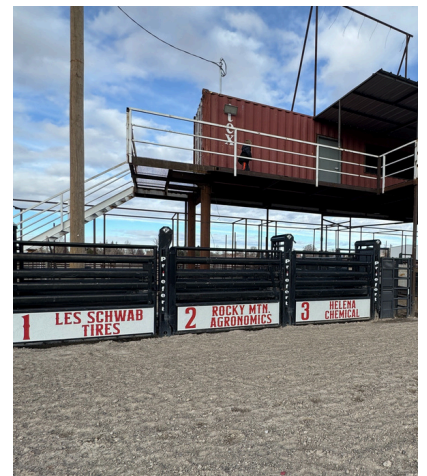
\$2000 -Need 1, Friday July 17th



BUCKING CHUTE SPONSORS

- 2'x5' sign with business name will be placed on a Chute Gate and there year-round.
- Will be announced by the rodeo announcer at least twice during each rodeo and Gymkhana
- Your Name and logo will be listed on our website under the list of sponsors
- Your Name will be hyperlinked to your site, promoting your SEO
- We will do a Social Media post highlighting your sponsorship
- Half Page Ad in the Rodeo Magazine
- 6 Event Tickets, 4 Meal Tickets

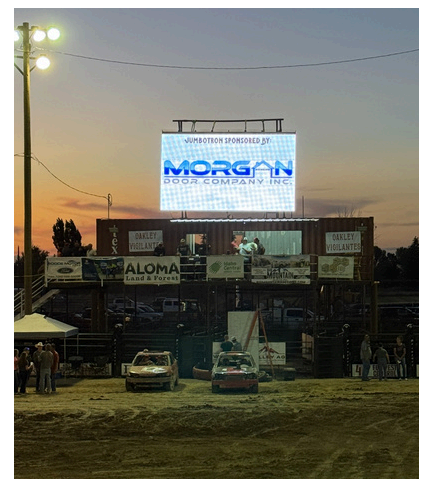
**\$1200, Limit 7,
Need 1 left!**



JUMBOTRON SPONSORS

- Get Your Logo Cycled through the Jumbotron above the announcer stand!
- This year, the Jumbotron will be present at not just the 2 nights of Bump N Rub, but all day on Friday and Saturday for the Rodeos as well!
 - Your Logo will be cycled through it anytime it is on at the 4 major events!
- 1/2 Page Advertisement in Magazine
- 14x8 Banner in the Arena July 10-18th (Provided by Sponsor)
- 8 Event Tickets, 4 Meal Tickets
- Recognition by Announcer at the Beginning of the 4 Events and the End

\$1,750 - No Limit



2026

SPONSORSHIP PAGE - 2

ARENA FENCING SIGN

- Only Up July 10-18th, 2026
- Will be placed in between existing walkway fencing in front of the stands
 - Will not block anyone's view of the Arena Floor
- 1.5 feet tall by 5 ft wide - printed by us
- Name and Logo listed and linked on our website
- Part of a Group Social Media post highlighting Arena Fencing Sponsors
- 1/4 Page Ad in Magazine

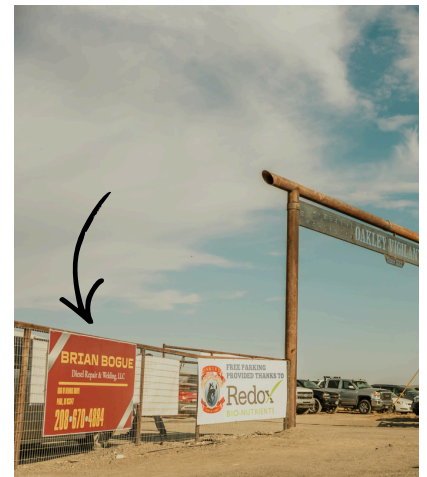
\$200, Limit 20. (If renewing in future years, price drops \$50)



24/7/365 BILLBOARD SPONSORS

- 4 Tickets to a rodeo night, 4 Meal Tickets
- We will create and install a permanent, wood and metal billboard directly along the entrance gate - up year round! Solid!
 - Everyone will see these as they walk in.
 - Size 4x8. Solid material meant to last!
- For a one-time added fee of \$150 we will install solar spotlights across the top of your billboard so it is viewable at night.
- Your Name and logo will be listed on our website under the list of sponsors
- Your Name will be hyperlinked to your site, promoting your SEO
- We will do a Social Media post highlighting your sponsorship
- Printed by Us

\$2000 - No Limit



ARENA BANNER SPONSOR (LARGE)

- Want your 4x8 Banner up along the Arena? Between July 10-18th?
- Help Bring some color to the grandstands, visible by thousands!
- 1/4 Page Ad in Magazine
- Part of a Group Social Media post highlighting Arena Banners.
- Name and Logo listed and linked on our website
- you provide banner

\$350, Limit 15,



2026

SPONSORSHIP PAGE - 3

GROUNDS BANNER

- Your Logo and Link will be throughout our website
- Sponsor provides a banner and Committee decides where it goes on the grounds, likely along pedestrian chain link fence leading to payment gate
- Up July 10-18th
- Can be up to size 3x8

\$200, No Limit



RV PARK FENCE BANNER SPONSOR

- Provide us with your 4x8 Banner and we will hang it up for you in this popular spot for people to walk or park right at the South Gate Entrance to the Grounds.
 - Up July 10-18th
- Name and Logo listed and linked on our website
- Part of a Group Social Media post highlighting RV Park Fence Sponsors
- Recommend Double sided.

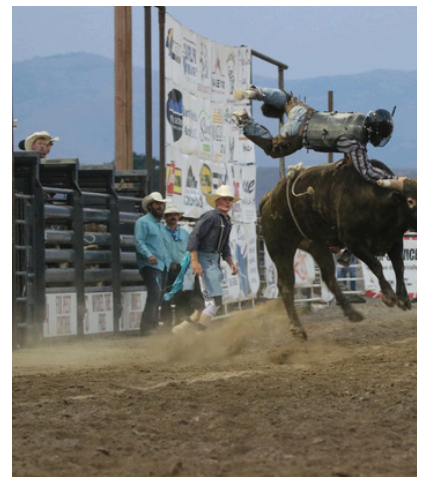
\$250, Limit 10



ARENA BANNER SPONSOR (MEDIUM)

- Want your 3x5 Banner up along the Arena? Between July 10-18th?
- Help Bring some color to the grandstands, visible by thousands!
- 1/4 Page Ad in Magazine
- Part of a Group Social Media post highlighting Arena Banners.
- Name and Logo listed and linked on our website
- You provide banner

\$250, Limit 20



2026

SPONSORSHIP PAGE - 4

RESTROOMS SPONSOR

- Your 8.5x11 ad (Designed by OV and printed by OV, with your approval) will be placed along the interior door of each stall of all the restroom stalls throughout the Rodeo grounds. AND Oakley's Park restrooms and the RV Park Restrooms.
 - This includes the Porta potties.
- Porta potties will be nicely taped to the interior door. (around 25). Laminated.
- Maximum visibility when people are "resting" and sitting in the restroom stalls.
- Your ad will be the sole focus for thousands of restroom visitors!
- Name + Logo present and linked on our website + social media
- 4 Event Tickets and 4 Meal Tickets
- 14x8 Banner in the Arena July 10-18th, 1 in the Grounds (Sponsor Provides)
- Your Logo will be cycled through on the Jumbotron during the Bump N Rubs and Rodeo Nights
- Dedicated Social Media Shoutout

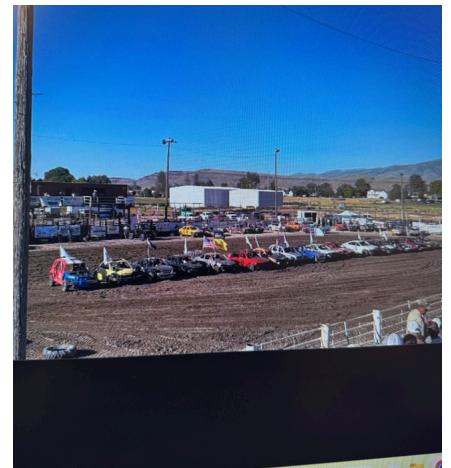
\$1000, Limit 3



BUMP N RUB FLAG SPONSORS

- Just want your flag featured in the two nights of Bump N Rub and driven in twice by a "car"? This is the one for you!
- Name and Logo listed and linked on our website
- Part of a Group Social Media post highlighting Bump N Rub Flag Sponsors
- 1/4 Page Ad in Magazine
- Announcer Recognition

\$250, Limit 10



VIDEO COMMERCIAL

- We will play your organizations 30 second commercial on the jumbotron and loud speaker for all the Arena to watch and see.
- Shared during peak hours and arena capacity
- We will do this once per night on the Bump N Rub (2x) and Rodeo (2x) (we will also likely do "extra showings" to fill gaps as needed but for sure once)
- Your Logo and Link will be throughout our website
- Your commercial will receive a dedicated social media post

\$600, Limit 4



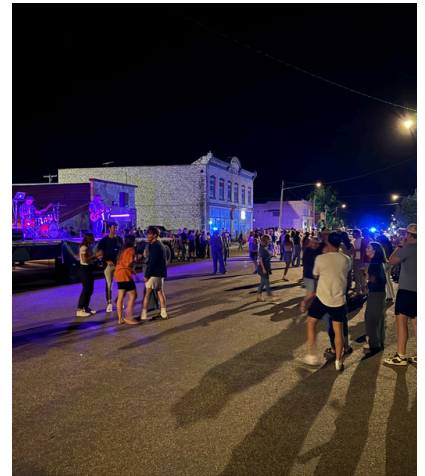
2026

SPONSORSHIP PAGE - 5

CONCERT & STREET DANCE SPONSOR

- Concert and Street Dance is Friday, July 17th immediately following the Rodeo in Front of Clark's for Shopping Store
- Help us afford to pay a band for the live music
- 1 Banner in the Arena up July 10-18 (OV Prints)
- 1 Banner near the Stage during the Event itself (We provide)
- Logo on Community Poster
- Your Name and logo will be listed on our website under the list of sponsors
- Your Name will be hyperlinked to your site, promoting your SEO
- Logo and name on Concert advertising.
- We will do a Social Media post highlighting your sponsorship

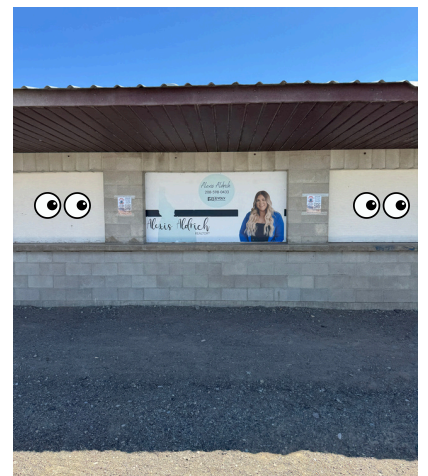
\$600 - Limit 1



FOOD HUT WINDOWS (YEAR ROUND)

- Help us get new window coverings
- Up Year-Round, Never removed except by Sponsor Request/Non renewal
- Quality Printed on Metal Material Signs Long Lasting and Professional
- Your Logo on Window Covering
- Help Bring some color to the grandstands, visible by thousands!
- 2 Meal Tickets
- 1/4 Page Ad in Magazine
- Part of a Group Social Media post highlighting Food Hut Window sponsors.
- Name and Logo listed and linked on our website

\$400, Limit 7, If renewing in future years, price drops \$50



MAGAZINE ADS

- Our Magazine is available digitally free upon entry to the Grounds to all our guests throughout the week. This book contains information about the Oakley Pioneer Days celebration and community. Sponsor to provide Ad.
- Full Page Ad \$300
- 1/2 Page Ad \$200
- \$1/4 Page Ad \$100
- Your Logo and Link will be throughout our website

Price Varies, No Limit



2026

SPONSORSHIP PAGE - 6

HOSPITALITY TENT - KEEP THE COWBOYS FED!

- 1 Full Page Advertisement in Magazine
- 8 Event Tickets
- Large Banner in Arena July 10-18th
- Dedicated Social Media post shoutout
- Your Logo and Link will be throughout our website
- Logo cycled through on Jumbotron

\$1000, Limit 2



FIREWORKS TITLE SPONSORS

- Includes 1 Large Arena Banner
 - 4 Rodeo Tickets
 - Provide the Funding for the Fireworks for the Show after the Saturday Night Rodeo
 - Receive Announcer Recognition before and after the fireworks
 - All our social media posts about the fireworks will mention/tag you
 - Your Name will be listed on our website under the list of sponsors
 - Your Name will be hyperlinked to your site, promoting your SEO
 - Name will be mentioned in the same breath anywhere fireworks is mentioned on our website
 - Logo cycled through on Jumbotron at BumpNRub(2x) and Rodeo (2x)
 - Logo and shoutout on Saturday Night Rodeo FB Event
 - Logo on community poster
- \$3000, Limit 2 Saturday Night July 18th - still need 1**



ARENA SEATING FLAG SPONSORS

- Up July 10-18th, 2026
- Your Logo'd flag will be placed in between existing USA flags
- Help Beautify the Rodeo Grounds during Pioneer Days
- Name and Logo listed and linked on our website
- Part of a Group Social Media post highlighting flag sponsors.
- 1/4 Page Ad in Magazine

\$200, Limit 20. (If renewing in future years, price drops \$50)



2026

SPONSORSHIP PAGE - 7

PARKING SPONSOR

- 4 Tickets to a rodeo night, 4 Meal Tickets
- We will provide 2 Double Sided 4x10 Banner thanking you for providing free parking for our guests at the South Gate.
 - One on each gate
- Your Name and logo will be listed on our website under the list of sponsors
- Your Name will be hyperlinked to your site, promoting your SEO
- We will do a Social Media post highlighting your sponsorship

\$1200 - Limit 2



GYMKHANA YOUTH RODEO SPONSOR

- Gymkhana or "Youth Rodeo" Open to Amateur Contestants 16 and Under. Buckles and Cash Prizes will be awarded.
 - Includes Mutton Bustin, Steer Riding, Barrels, Stick Horse Barrels, Dummy Roping, Breakaway Roping, Calf Riding, Bull Riding, Poles, Goat Tail Untying, Team Roping, Toboggan Race Etc.
 - Your name /logo will be on the Facebook Event
 - Dedicated Social Media post shoutout
 - 1 Banner Hung Up Inside the Arena July 11-19 (we provide)
 - Your Logo and Link will be throughout our website
 - 1 Banner (Sponsor Provided, up to 3x8) Hung up at Rodeo Grounds (not arena)
 - Announcer Shoutouts in Arena
- \$1,500, Limit 2, Thursday, July 16th, 2026 - need 1**



ARENA SPONSORS (YEAR ROUND!)

- Up Year-Round, Never removed except by Sponsor Request/Non renewal
 - Quality Printed on Metal Material Signs will be drilled into the back of the Arena.
 - Size 5ft wide by 3 ft tall
 - Your Logo on Sign
 - Help Bring some color to the grandstands, visible by thousands!
 - 4 Event Tickets
 - 1/4 Page Ad in Magazine
 - Part of a Group Social Media post highlighting Arena sponsors.
 - Name and Logo listed and linked on our website
- \$400, Limit 20, If renewing in future years, price drops \$50**



2026 SPONSORSHIP PAGE

**THE SPONSORSHIPS AFTER
THIS PAGE ARE NO LONGER
AVAILABLE FOR 2026. IF YOU
WOULD LIKE TO BE ADDED TO
THE WAITLIST FOR 2026 OR
FUTURE YEARS, PLEASE LET ME
KNOW**

**DON'T SEE THE PERFECT
SPONSORSHIP FOR YOU?**

**LET'S MAKE ONE!
PLEASE REACH OUT!**

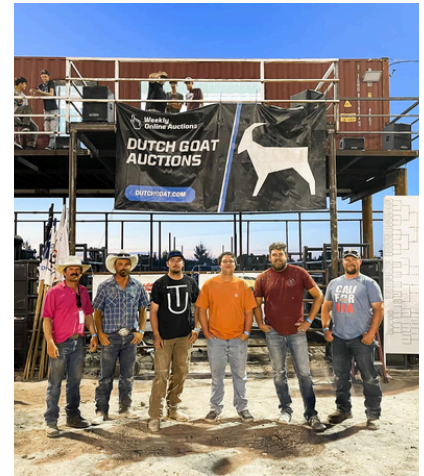


2026 COMMITTED PAGE

CELEBRATION TITLE SPONSOR

- Full Page Ad in Magazine at beginning + Your Logo on Front and Back Covers
- Your Logo on Calendar Poster-Flyers placed throughout Southern Idaho/Online
- Radio and Social Media mentions/tagging whenever the Celebration is mentioned
- Your Logo Flag Ran in Rodeo Grand Entry and Bump and Rub Grand Entry
- Your Logo Flag Ran with each of the 10 Rodeo Events, before each event, both nights
- 4, 4x8 Banners (2 in Arena sides, 1 at Announcer Stand, 1 placed in the Grounds)
- Access to Limited Access Areas
- Entry to the Hospitality Tents
- Many Announcer Shoutouts throughout the week
- Logo in spot 1 on our homepage sponsor slideshow and throughout our website

\$6000, Limit 1



BARRELS SPONSOR

- 4 Tickets to a rodeo night, 4 Meal Tickets
- Our Barrels need some color! We will have them professionally wrapped with your logo on all three barrels used in Barrel Racing. at Rodeo nights + Jr rodeo
- Your Name and logo will be listed on our website under the list of sponsors
- Your Name will be hyperlinked to your site, promoting your SEO
- We will do a Social Media post highlighting your sponsorship

\$1200 - Limit 1



TRUCK SPONSOR

- Oakley Vigilantes will Bring the Barrels Out on Your Branded Truck (Sponsor Provides)
- You and your team, dressed in your merch can set out the barrels.
- You can also take the truck along the stands edge fencing and throw out shirts/merch etc to the crowds
 - This applies to Gymkhana and the two rodeos
- Announcer recognition when you drive out

\$400, Limit 1



2026

COMMITTED PAGE

BUMP N RUB NIGHT SPONSOR

- 14x8 Banner in the Arena July 11-19th, 1 in the Grounds
- Full Page Ad in Magazine at beginning + Your Logo and mention on the Bump N Rub Page(s)
- 16 Event Tickets and 8 Meal Tickets
- Lots of Announcer Recognition throughout your Bump-N-Rub Night
- Dedicated Social Media Shoutout and mentions whenever Bump N Rub is posted about
- Your Logo and mentions will be on the Bump-N-Rub Website
- Your Logo cycled through on the Jumbotron as the night's Bump N Rub Presenter
- Your Logo next to the Bump N Rub on our printed calendar/poster flyer
- Your name next to that night on our website's calendar
- Your Logo on Facebook Event
- Your flag driven twice each night of Bump and Rub

\$2000 -Limit 2, July 10th or July 11th, 2026



TIMED EVENT CHUTE SPONSOR

- Announcer Recognition
- Your Name will be listed on our website under the list of sponsors
- Your Name will be hyperlinked to your site, promoting your SEO
- Logo Included in Bulk Chute Sponsor Gratitude Shoutout and tagged
- Your two stickers will placed in the two bottom sides of the time event chute
- There is lots of attention on this spot during the timed events as that is where steers are released for roping/wrestling/tying.
- Stickers are about 2 ft tall by 1 ft wide (we Provide)

\$750, Limit 1

